



Membership

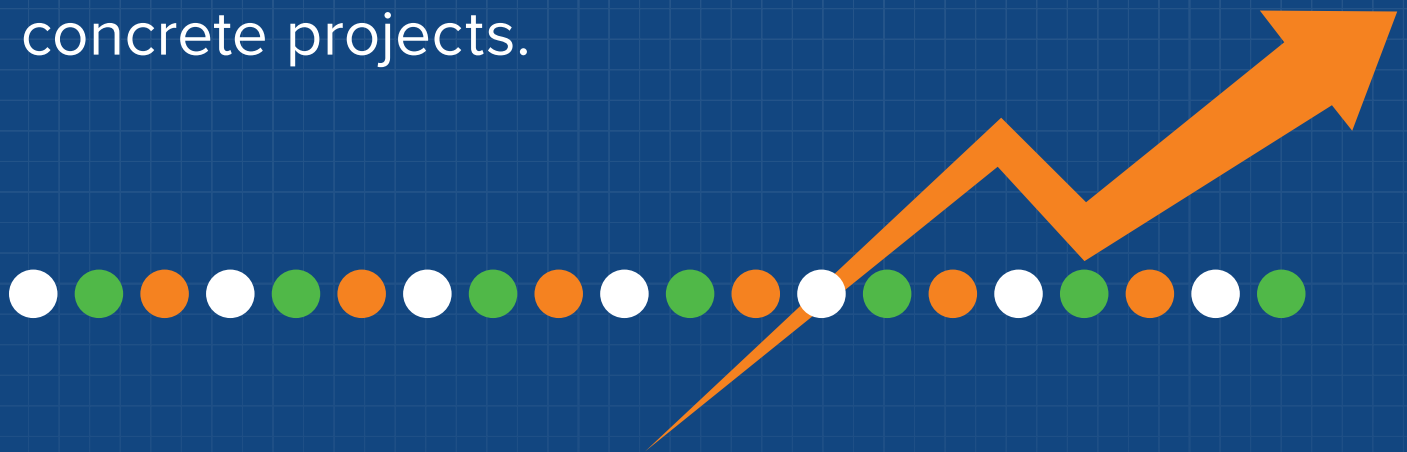
BLUEPRINT



An ACI Center of Excellence
for Advancing Productivity

www.concreteproductivity.org

PRO: An ACI Center of Excellence for Advancing Productivity is a catalyst for solving the barriers to constructability to advance concrete construction productivity. The Center envisions a concrete industry that quickly and effectively evaluates, shares, and adopts technology, materials, and processes that improve the constructability and productivity of design and construction of all types of concrete projects.



“Empowering and motivating the next generation of engineers and constructors to be actively involved and support improvements in design and construction methodologies is imperative.”

– Phil Diekemper, Executive Director, PRO



PRO MISSION AND STRUCTURE

PRO's mission is to collaborate with contractors, designers, and materials suppliers to identify and resolve issues that negatively impact productivity in concrete construction. The Center and its members aim to advance design, new technologies, and processes that improve productivity beyond historic levels.

“Through a collaborative approach, PRO aims to optimize labor and time against materials by improving structural design and construction processes.”

– Phil Diekemper, Executive Director, PRO



WHAT ARE YOUR CONCRETE PRODUCTIVITY FRUSTRATIONS/IDEAS?

Scan the QR code and send Executive Director Phil Diekemper your productivity thoughts!





WHY PRO?

According to McKinsey Global Institute, construction productivity falls behind other sectors. With a single focus to quickly stimulate industry change, PRO aims to increase the value of structural concrete to project owners.

PRO is working to achieve its aim by:

- Encouraging collaboration between designers and concrete builders
- Increasing visibility through the construction process
- Increasing the value of structural concrete to project owners
- Advancing structural design to optimize labor and time versus materials
- Finding solutions to constructability and productivity barriers



POTENTIAL MEMBERS

Individuals and organizations interested in joining may include:

- Industry leaders who seek to advance concrete design and construction
- Innovative minds that seek to realize the potential of PRO's mission
- Companies that seek to improve their employee and business results
- Concrete contractors that face frustrating obstacles to productivity
- Designers who want to improve their project's constructability
- Contractors
- Structural designers
- Construction companies, project developers, and owners
- Ready mixed concrete producers
- Manufacturers of concrete products
- Federal and state agencies involved in construction
- Standards development organizations (SDOs)
- Technical societies/institutes/associations
- Universities/research centers
- Training centers/trade schools



PRO GUIDING PRINCIPLES

- Creating collaboration
- Aligning risk & rewards
- Supporting education
- Embracing innovation
- Fostering trust and respect among project stakeholders
- Encouraging industry-wide involvement

STRATEGIC PLANNING INITIATIVES

1. Improve the constructability of concrete structures
2. Contractually align the risk & reward of concrete design, construction, and ownership
3. Incentivize innovation in concrete design and construction
4. Improve collaboration and teamwork among all project stakeholders
5. Improve construction document completeness and coordination
6. Accelerate adoption of productivity enhancing products, tools, and systems

BOARD OF DIRECTORS



Jeffrey Coleman



Cary Kopczynski



Mike Schneider



Mike Tholen



BECOME A MEMBER

| Selection | Membership Category | Seat on Board of Direction | Project selection and guidance of work products | Strategic Planning Steering Committee member | Recipient of quarterly updates | Access to PRO content | Presence on PRO website | Annual commitment (USD) |
|-----------------------|---------------------|----------------------------|---|--|--------------------------------|-----------------------|-------------------------|-------------------------|
| <input type="radio"/> | Platinum Member | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | \$100,000 |
| <input type="radio"/> | Gold Member | 2 at-large | 2 at-large | ✓ | ✓ | ✓ | ✓ | \$50,000 |
| <input type="radio"/> | Silver Member | 1 at-large | 1 at-large | ✓ | ✓ | ✓ | ✓ | \$25,000 |
| <input type="radio"/> | Bronze Member | — | — | — | ✓ | ✓ | ✓ | \$10,000 |



The American Concrete Institute (ACI) will provide complimentary one-year Individual Memberships to a portion of members of PRO according to the following schedule:

| PRO Member Dues | Complimentary ACI Individual Memberships |
|-------------------|--|
| >\$99,999 | 4 |
| \$25,000-\$99,999 | 2 |
| \$10,000-\$24,999 | 1 |

Choice of recipients of complimentary ACI Individual Memberships will be at the discretion of Phil Diekemper, PRO Executive Director.



An ACI Center of Excellence for Advancing Productivity

Launched in 2023, PRO: An ACI Center of Excellence for Advancing Productivity will work as a catalyst for solving the barriers to constructability to advance concrete construction productivity. PRO will collaborate with designers, materials suppliers, and contractors to identify and resolve issues that negatively impact productivity in concrete construction.

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Founded in 2023 by the American Concrete Institute